

ACTHIV 2017 SUPPORT OPPORTUNITIES

APRIL 20 - 22, 2017
Renaissance Dallas Hotel, TX

The 11th annual ACTHIV is a state-of-the-science conference specifically targeted toward US frontline providers of care to persons at risk of, or with HIV infection.

ACCESS

Gain access to approximately 300+ frontline clinicians who provide HIV care and support to diverse populations

POSITIONING

Hosting a symposium will position your organization as a leader in HIV treatment and care

VISIBILITY

Support the conference and earn your organization a high level of visibility networking with attendees and exposure to national press coverage

HIGH PROFILE ATTENDANCE

Expected attendee profiles are 40% Physicians, 10% Physician Assistants, 30% Nurse/Nurse Practitioners, 15% Pharmacists and 5% Social Workers, Case Managers, Scientists and Researchers.



IF YOU ARE INTERESTED IN SUPPORTING ACTHIV PLEASE CONTACT:

Debbie Cooke

The American Conference for the Treatment of HIV (ACTHIV)

c/o Meeting Masters, Inc.

Phone: 540-368-1739

E-mail: Debbie.cooke@meetingmasters.biz

Website: www.ACTHIV.org



ACTHIV - April 20 - 22, 2017 ~ Renaissance Dallas Hotel, TX
540-368-1739 - Debbie.cooke@meetingmasters.biz - www.ACTHIV.org

ACTHIV
THE AMERICAN CONFERENCE
FOR THE TREATMENT OF HIV

SUPPORT INCLUSIONS

2017 ACTHIV Support Levels

ACTHIV Partners:

Key organizations and agencies (non- commercial) that work in concert to develop programming, promote attendance and provide financial support as partners will be:

- Listed in promotional materials
- Listed in all eblasts about the conference – approx. 20 prior to the conference.
- (2) full conference registrations
- Opportunity to deliver approved programming commensurate with higher levels of support provided.

Platinum \$40,000 Unopposed Lunch program (includes buffet line)

Gold \$30,000 Shared Lunch program (includes buffet line)

Silver \$25,000 Evening program (food and beverage in addition)

Collaborators:

Organizations and agencies (non- commercial) that collaborate with ACTHIV to develop programming and promote attendance will be:

- Listed in promotional materials

Exhibitors:

Organizations and agencies that purchase exhibit space at ACTHIV will be:

- Listed in promotional materials

Contributors:

Organizations and agencies, including commercial companies that sponsor ACTHIV through grant support. These contributors have no input in or control over the selection of presenters or content of presentations.

- Listed in promotional materials

OPTIONAL SUPPORT OPPORTUNITIES

- ◆ Custom email blast to ACTHIV 3000 person email list
- ◆ Printed invitations to ACTHIV 1000 person mailing list
- ◆ Customized, site accessible on-line registration through the ACTHIV website
- ◆ Delivery of promotional symposium flyer to all attendee sleeping rooms
- ◆ Customized Lanyards
- ◆ Customized Key Cards
- ◆ Conference Bags

