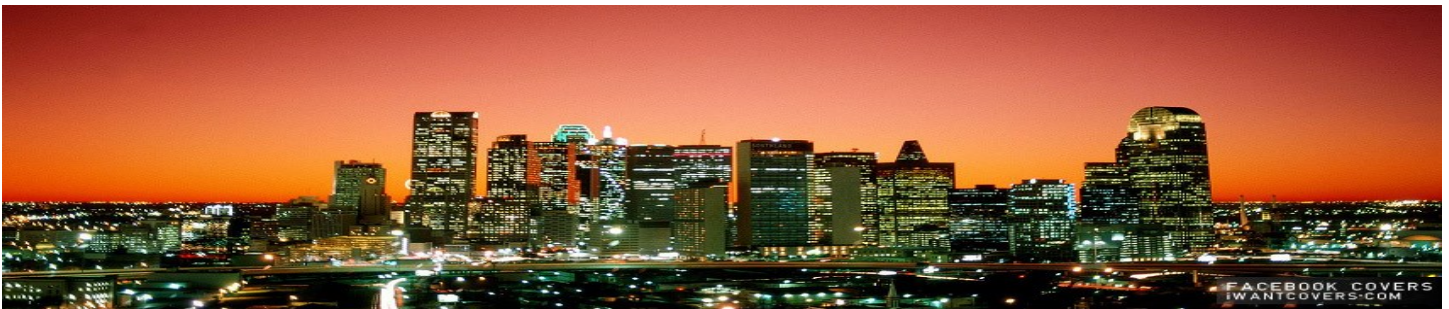


BENEFITS FOR ADVERTISING OPPORTUNITIES

The American Conference for the Treatment of HIV invites you to advertise at the 2017 Conference. This conference is uniquely designed for physicians, physician assistants, nurse practitioners, nurses, pharmacists, and medical case managers who provide HIV care for various population groups. Educational sessions at the conference are certified for continuing education credits. This state-of-the-science conference, held in scientific collaboration with multiple federal and independent agencies, will deliver information on new developments and research findings that can be rapidly transferred to the clinical setting.

ACCESS - NETWORKING - VISIBILITY - POSITIONING

- ◆ Gain access to approximately 400+ frontline clinicians who provide HIV care and support to diverse populations
- ◆ Support the conference and earn your organization a high level of visibility, not only to attendees, but also through regional and national press coverage
- ◆ Great networking opportunities will be possible throughout the conference and during the receptions, luncheons, and poster sessions. Expected attendee profiles are 40% Physicians, 10% Physician Assistants, 30% Nurse/Nurse Practitioners, 15% Pharmacists, and 5% Social Workers, Case Managers, Scientists / Researchers
- ◆ Conference support will position your organization as a leader in HIV treatment and care



The following pages outline the 2017 Conference advertising options available to you. Make the most of your participation! Submit an application early and please note that all opportunities are available on a first-come, first-served basis.

IF YOU ARE INTERESTED IN BECOMING A CONFERENCE ADVERTISER CONTACT:

Debbie Cooke
The American Conference for the Treatment of HIV (ACTHIV)
c/o Meeting Masters, Inc.
Phone: 540-368-1739
E-mail: Debbie.cooke@meetingmasters.biz
Website: www.ACTHIV.org



ACTHIV - April 20 - April 22, 2017– Renaissance Dallas Hotel, Dallas, TX
540-368-1739 - Debbie.cooke@meetingmasters.biz - www.ACTHIV.org

ACTHIV
THE AMERICAN CONFERENCE
FOR THE TREATMENT OF HIV

ADVERTISING OPPORTUNITIES

The ACTHIV conference program will be distributed to all conference attendees, speakers and exhibitors. The conference program will contain information about the conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference and is used as a tool throughout the year by our attendees.

To advertise your product or service, return your completed advertising contract to ACTHIV by March 20, 2017.

All ads should be sent in a PDF or JPEG format to Debbie.cooke@meetingmasters.biz. All ad copy and logos must be turned in to ACTHIV by March 24, 2017 for inclusion in conference program.

***Bag insert program:** bag inserts need to be reserved by April 7, 2017. If inserts are received late, they will not be placed in the attendee bags, but will be available for pick-up at the registration area. No refunds will be given.

AD TYPE	DIMENSIONS	EXHIBITOR COST	NON-EXHIBITOR COST
Full Page	8 1/2" x 11	\$1,500	\$1,700
1/2 Page	8 1/2" x 5 1/2"	\$800	\$1000
1/4 Page	4 1/4" x 5 1/2"	\$500	\$600
Inside Back Cover	8 1/2" x 11"	\$1,800	\$2,000
Inside Front Cover	8 1/2" x 11"	\$2,000	\$2,200
Add Four-Color Process		+\$650	+\$650
Bag Insert*		\$1,500	

APPLICATION

Application for space in the conference program must be made in writing on the advertising application form included in this document. **Application form must be returned to ACTHIV by March 20, 2017.** Applications will be reviewed, considered and approved by the ACTHIV Program Committee. All applicants will be notified in writing via email about the status of the application.

Please forward your application to:
Debbie Cooke
Debbie.cooke@meetingmasters.biz

ADVERTISOR APPLICATION

Please complete all four sections and return this form with payment by March 20, 2017

Company Name _____ Contact Person _____

Email _____ Phone _____

Street Address _____ City _____ State _____ Zip _____

AD TYPE	EXHIBITOR COST	NON-EXHIBITOR COST	QTY.	AMOUNT DUE
Full Page	\$1,500	\$1,700		
1/2 Page	\$800	\$1,000		
1/4 Page	\$500	\$600		
Inside Back Cover	\$1,800	\$2,000		
Inside Front Cover	\$2,000	\$2,200		
Add Four-Color Process	+\$650	+\$650		
Bag Insert*	\$1,500			
				Total Due for Program Ad:

Payment in the amount of \$ _____ will be submitted by Check or Credit Card (Please circle one):

A check is enclosed (payable to "ACTHIV"). **Please charge my:** American Express MasterCard VISA

Card Number _____ Expiration Date _____

Signature _____

Name on Card: _____

Billing Address of Card: _____

Support Terms: Each advertising company must email their logo in both EPS and JPG format to Debbie.cooke@meetingmasters.biz for inclusion in the conference program. All of the above opportunities are exclusively reserved for ACTHIV advertisers.

Please read the attached Terms & Conditions and sign below.

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. I further acknowledge that ACTHIV reserves the right, in its absolute discretion, to reject this application. This application shall not become a binding contract until fully executed by both parties (the advertiser and the conference).

Print Name _____ Title _____

Signature _____ Date _____

Send this completed form with payment to: ACTHIV, Attn: Debbie Cooke,
15 Tally Ho Drive, Fredericksburg, VA 22405 • Phone (540) 368-1739 • Debbie.cooke@meetingmasters.biz

**ACTHIV - April 20 - April 22, 2017 - Dallas Renaissance Hotel, Dallas, TX
540-368-1739 - Debbie.cooke@meetingmasters.biz - www.ACTHIV.org**